

Cassandra Velasco Adams

DIRECTOR OF
CHILDREN'S
PROGRAMMING



PROFESSIONAL BIO

Cassandra Velasco Adams joined Women's Resource Center to End Domestic Violence as a volunteer child and family advocate in 2014. After nearly six years of volunteering, interning and working with children at WRC, Cassandra assumed the position of Director of Children's Programming in 2019. Cassandra also serves as director of Camp PEACE, WRC's 8-week violence-prevention summer camp for children exposed to domestic violence.

Cassandra has served as our agency's SEE Learning specialist, a program that provides educators with tools to foster the development of emotional, social, and ethical intelligence for students and themselves. She is also trained in Cognitively Based Compassion Training as well as the Community Resiliency Model. Cassandra recognized as one of Georgia Trends Magazine's 40 under 40 in 2022, finishing in the Top 10. She was also awarded Top 10 for 40 under 40 Most Innovative Leaders in Atlanta by Best Self Magazine for her work with children and teens exposed to violence. In 2024, she was selected to be a part of the 2024-2025 Educators' Neighborhood by the Fred Rogers Institute which brings together global educators dedicated to peace education to deepen their application of Fred Rogers' work and theories to serve children in their communities.

Cassandra holds a B.A. in Religious Studies and a M.A. in Religious Studies with a concentration in Nonprofit Management from Georgia State University. Cassandra's graduate thesis was entitled "Project Peace: A Nonprofit Project Proposal," which advocated for mindfulness meditation in public schools as a method for promoting resiliency among children who have been exposed to trauma, regardless of their religious affiliations.

GET IN TOUCH

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